

# ARE YOUR STUDENTS & TEACHERS MEDIA LITERATE? Let Me Show You How They Can Be.

Dr. David Considine, PhD., MLS

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## PROVIDING STAFF DEVELOPMENT & STUDENT PROGRAMS For Linking the Literacies & Mastering the Media.



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### Why Bother?

Today's students spend 6-8 hours a day with media content, but can they think critically about those media messages? Let me show you how. Focusing on the impact of media/technology on the cognitive, psychological, moral, physiological and social-emotional development of early adolescents. Keynotes, lectures, workshops for Harvard, NCSS, NMSA, U.S Dept. of Ed. & single schools in 4 countries and 38 U.S. states.

### STUDENT SESSIONS

- \*1/2 day or whole day sessions.
- \*Interactive & Interdisciplinary.
- \*Large assemblies & single classrooms.
- \*Emphasis on Language Arts, Social Studies, Art, Library Media & Health Education.
- \*Media addressed include advertising, news, TV, film, Internet.
- \*Standards -based.
- \*Nurturing competent consumers and informed responsible citizens.

### STAFF DEVELOPMENT.

- \*1/2 day or whole day sessions.
- \*Content & focus coordinated with hosts.
- \*Developmentally responsive.
- \*Realistic strategies and pedagogy.
- \*Anchored in middle grades philosophy with connections to This We Believe and Turning Points 2000
- \*Compatible with Authentic assessment.
- \*Interdisciplinary and team-based.
- \*Teaching & Reaching At-risk students.
- \*Building bridges to parents and community.
- \*Ask about parent programs [The Visible and the Vulnerable: Living & Learning in an Electronic Environment]

*"Spending faculty development time to discuss media literacy and its impact on your students as well as appropriate ways to address it within your schools curricula would be especially worthwhile"* [Sue Swaim, Executive Director, NMSA]

*"...thank you for taking time to participate in Tennessee's First Media Literacy Conference...your involvement was critical to its success".* [Congressman John Tanner, U.S. House of Representatives]

*"The speaker was awesome. I learned and enjoyed myself at the same time. He was able to bring a big subject to our level of thinking. I would LOVE to hear him again!"* [Arkansas student]

*"I came to get an overview of middle school student attributes and how to tailor media literacy lessons to their needs. I am leaving with a head full of great ideas. Thanks".* [Teacher, CA]

For Rates & Dates email: [considinedm@appstate.edu](mailto:considinedm@appstate.edu)

[828] 262-2270 or [828] 757-3873. V.I.E.W. [Visual Information Education Workshops]

Dr. Considine was a media literacy consultant for ONDCP-White House. He has worked for Discovery Network's Know-TV programs and McDougal Littell's Media Focus series. Resumé & Testimonials at: [www.gailehaley.com](http://www.gailehaley.com)  
Appalachian State University provides convenient online graduate classes in media literacy (Spring '06) and 1 week on-campus sessions each July. Visit our website: [www.ci.appstate.edu/programs/edmedia/medialit](http://www.ci.appstate.edu/programs/edmedia/medialit).

